STATUTORY INSTRUMENTS

1994 No. 2351

The Town and Country Planning (Control of Advertisements) (Amendment) Regulations 1994

Flag advertisements

6. In Part I of Schedule 3, for Class 7 substitute the following-

"Class 7	Flag advertisements
Description	7A. An advertisement in the form of a flag attached to a single flagstaff projecting vertically from the roof of a building.
Conditions and Limitations	7 A. —
	(1) No such advertisement is permitted other than one—
	(a) bearing the name or device of any person occupying the building; or
	 (b) referring to a specific event (other than the offering of named goods for sale) of limited duration, which is taking place in the building, for the duration of that event.
	(2) No character or symbol on the flag may be more than 0.75 metre in height, or 0.3 metre in an area of special control.
Description	7B. An advertisement in the form of a flag attached to a single vertical flagstaff erected on a site which forms part of an area of land in respect of which planning permission has been granted for development of which the only or principal component is residential development and on which—
	(a) operations for the construction of houses are in progress pursuant to that permission, or
	(b) such operations having been completed, at least one of the houses remains unsold.

"Class 7	Flag advertisements
Conditions and Limitations	7 B . —
	(1) No such advertisement i permitted within a conservation area, and area of outstanding natural beauty, a National Park, the Broads or an area of special control.
	(2) The number of such advertisements on the land concerned shall not exceed—
	(a) where the aggregate number of houses on that land does not exceed 10, one;
	(b) where the aggregate number of houses on that land exceed 10 but does not exceed 100, two;
	(c) where the aggregate number of houses on that land exceed 100, three.
	(3) No part of the flagstaff may b more than 4.6 metres above ground leve
	(4) No flag shall exceed 2 squar metres in area.
	(5) No such advertisement shall b displayed after the expiration of th period of 1 year commencing on th day on which building operations on th land concerned have been substantiall completed."